

Impact Africa Fund

Grant Proposal

*Abraham, Isaac and Jacob's Blessing
(a Limited by Guarantee and not-for-profit entity)
for the Benefit of Jumpstart Africa Investment Services*

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A. Organizational Background

For the last twenty-five years Fred Mawanda and his wife Pauline Tumugonze have been leading community development, self-sustenance initiatives and savings and credit start-ups. For the last twelve years they have been focused on evangelization of young people, especially from the universities, with a vision of empowering them to be an influential force of renewal in Church and society. This recent focus has included upfront evangelization outreaches, leadership development and socio-economic initiatives. The socio-economic initiatives include entrepreneurship training, savings programs, and direct credit for individuals and groups.

Through the years they have observed individual's lives after encountering Christ being eroded by lack of resources, poor utilization of God given talent and inability to meet basic human needs. This lack of material resources especially start-up and growth capital reduces their ability to live the Gospel. It is the drive to address this injustice that forms Fred and Pauline's purpose.

In 2017 Fred and Pauline formed Abraham, Isaac and Jacob's Blessing (a Limited by Guarantee and a not-for-profit entity, hereafter referred to as AIJB) to formalize and expand their Christian outreach that has been such an integral part of their lives. The Vision and Mission of this entity are as follows:

Vision of AIJB - A world where the people of God contribute to the abundance and the common good through work, business and investment and share resources for the common good.

Mission of AIJB - Empowering and connecting the people of God to be an influential force for renewal of church and Society using their God given talents and available resources.



B. Purpose of Request and Anticipated Results

AIJB seeks a grant (or a combination of grants) totaling \$150,000 in support of technology investments and loan portfolio expansion for Jumpstart Africa Investment Services (hereafter referred to as JSA), and for creation and launching of a continent supporting technological based initiative utilizing the methodology developed by Fred and Pauline along with the leading edge blockchain based technology of Inveniam.io to create the Impact Africa Fund.

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JSA was incorporated in May 2016 with registration number 221553. Its primary role is to provide access to short and medium-term business capital to women heads of household, and long-term financing for less risk-averse investments that can be used to support ministry. Through this endeavor, JSA hopes to engage in Christian corporal works of mercy by creating employment and opportunities for poverty reduction through business. It will also invest in education, training, and building leaders in Church and society.

JSA is in partnership with Inveniam Capital Partners, a company which has built a powerful SaaS technology platform to assist financial professionals as they digitize securities utilizing the power of blockchain technology to model a new digital financial instrument (DFI). Inveniam believes these notarized and validated, digital assets will allow capital to flow more efficiently and materially reduce costs. Inveniam's software empowers the move from a journal ledger and phone credits to a data eco-system putting the emphasis where it belongs on the entrepreneur. Inveniam will keep the phone but add exponential capacity to its usefulness within the typical phone footprint. This software will eliminate the journal and create an immutable record that is saved for a lifetime with easy access.

Using Inveniam's software and the funding from this grant, AIJB and JSA will help launch and partner with the Impact Africa Fund to expand the reach to locations across the continent with JSA handling hands on work in Uganda, and Impact Africa focusing on the rest of the continent. These entities seek to build a platform that can transform millions of African lives. By contributing knowledge, technology and funds in the local economy, the partnership will provide the tools for individuals to take responsibility for their own development, so they can impact the societies around them in a sustainable way for generations to come.

This impact will be created by leapfrogging legacy banking technology and systems and onboarding Africa to the future of digital finance and e-money. (See below for specific uses of the grant funding.)

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The **Purpose Statement of Jumpstart Africa** is “Upholding the dignity of the human person through investment, business and work.” The **vision** is sustained livelihoods through business and the **mission** is connecting people and empowering communities through provision of financial services (increasing access to capital/affordability and flexibility).

Women in developing countries are vulnerable to extreme poverty because they face greater burdens of unpaid work, have fewer assets and productive resources than men, are exposed to gender-based violence, and are more likely to be forced into early marriage. According to a UN report, nearly 75 percent of the world's women cannot get formal bank loans because they lack permanent employment and title deeds to land or housing that they can offer as security,

and/or because the laws of their countries classify them as minors and therefore not eligible to make legal transactions¹. In Uganda, women access only 9 percent of the available credit. This figure declines to one percent (1%) in rural areas.²

Key objectives of Jumpstart and specific use of grant capital related to this application:

- (a) \$50,000 – to provide funds necessary for:
 - i) migration of data to new software,
 - ii) purchase tablets for field personnel to enhance efficiency, lower risks and
 - iii) provide a technology platform that allows for the use of mobile money by mid-2020. We have identified three providers:
 - 1. Musoni Microfinance for accounting and reporting.
 - 2. Yo! Payments as mobile money aggregator.
 - 3. Inveniam for tokenization.

This technology enhancement will also provide the transitional step to a planned Phase II implementation of blockchain technology and individual loan tokenization by late-2020. The implementation of block chain technology will position JSA as a best-in-class micro-lending institution in Uganda and allow for rapid scaling of operations to all English-speaking Africa.



¹ United Nations Center for Human Settlements (UNCHS), 2009

² Ellis and Blackden, 2006

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- (b) \$20,000 – for on-site training required to implement new technologies and improved operational processes. The training will be primarily delivered by DevPro and Atlantic Consulting Solutions.
- (c) \$35,000 – to set up the legal and tax structures for expansion of the Jumpstart Africa Fund and launching of the Impact Africa Fund. These costs are for structuring of a fund which will span the continents and allow for use of funds and for the possibility of trading securities from across the globe. The grantors will be updated on the progress of this initiative as it attempts to use micro lending to exponentially lift the entrepreneur, possibly generations in advance of what they may otherwise be able to advance for the work, Greenspoon Marder LLP based out of Miami, Florida is the law firm that will handle the legal affairs of the fund and Hassans International Law Firm based out of Gibraltar will be used to optimize the tax treaties between the countries around the globe.
- (d) \$20,000 – for travel to implement onsite new improvements. This will be delivered by Emerge Dynamics, DevPro and Atlantic Consulting Solutions.
- (e) \$25,000 – to expand the current loan portfolio of JSA, allowing for increased lending to approximately 125 women (at an average loan size of \$200). This portion of the grant will help JSA maintain its current growth in lending activity during the software implementation phase with no-cost capital. This will allow for payment to employees and engagement in management process improvements that are key for organizational growth without the need to increase transaction costs to clients.

In addition to the above grant,

- Inveniam Capital Partners is providing an in-kind matching contribution of a minimum of \$250,000 which will include access to its technology and technology and operations team during this validation process.
- Emerge Dynamics has provided to date \$65,000 in cash grants and loans and in-kind work of \$25,000.
- Atlantic Consulting Solutions has provided \$46,000 of in-kind work through its consulting and project management involvement.

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C. Organizational Capacity

The organization has the capacity to make a leap from a largely paper-based and mobile phone system to fully digitized system based on the foundation it has built to date. In three years JSA has created a network of small businesses for approximately 1,500 women organized in approximately 100 groups with a loan portfolio approaching \$100,000. The current un-met need for additional lending within the JSA network is estimated to be \$350,000 with the potential to scale up to five times that amount within Uganda alone. The organization is currently operating at 25% of capacity. Utilization of the grant funds will help to further expand operating capacity and allow for rapid deployment of new capital for lending, which is anticipated to occur by mid-2020. As for reaching capacity, JSA will support and rely on the Impact Africa Fund to generate additional capital. The targeted timetable for this accomplishment will be in 2021.



D. Strategic Affiliations

JSA has aligned with several individuals and organizations in support of its mission. Following is a listing of these affiliations:

1. **Partners Worldwide** – <https://www.partnersworldwide.org/> Currently partnering for affordable working capital for micro-finance and for training curriculum.
2. **Transformational Business Network** – <https://www.tbnetwork.org/> Currently partnering for affordable working capital for micro-finance and organizational effectiveness training.
3. **Inveniam Capital Partners** – <https://inveniam.capital/> Currently partnering for technology development, training, and affordable working capital for micro-finance.
4. **Emerge Dynamics, LLC** – <https://www.emergedynamics.com/> Currently partnering for leadership development/mentorship and strategic planning.
5. **Atlantic Consulting Solutions, LLC** – <https://atlantic-cs.com/> Currently partnering for strategic planning, implementation, training and deployment to JumpStart Africa.
6. **Greenspoon Marder, LLP** - <https://www.gmlaw.com/> Currently partnering for legal and organizational structuring.

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E. Grant Payments:

Grant payments can be made in cash through:

Catholic Community Foundation
1000 Howard Ave.
Suite 800
New Orleans, LA 70113

Please include a note that the gift is for the benefit of the Divine Mercy Fund (fbo Abraham, Isaac and Jacob's Blessing).

Grants can also be made through a crypto wallet. For these types of grant payments please contact:

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For further information, please contact:

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